



Bulk SMS for Educational Institutions .

Web based SMS system - A complete solution for school communications with parents

(Parents want it, Teacher's need it and an Educational Institutes must have it!)

PowerMac Infotech provides Web based SMS system is a complete solution for School/College communications with parents. It assures Student-Truancy reduction and provides emergency SMS alerts to parents and Students and any selected group.

This SMS software provides a brilliant service for staff to contact parents or each other about school related issues.

As all teachers are aware, time constraints often mean that they are unable to contact parents within school hours, but this service allows short messages to be delivered immediately to their mobile phone in the form of a text message.

Parents will be happy that the School/Colleges are really concerned about their Ward and not just contacting when the fees is required to be paid.

It is a very flexible service as it allows groups of parents to know about school functions or notices (for example, a deadline for coursework or it can be used to contact individuals (for example, to pass a positive comment onto a parent about their child).

Staff can also use it to communicate with each other (for example, to notify them about a meeting or cancellation).

Apart from being time-saving, it is a service that can be accessed via the Internet, allowing staff to send messages from home.

With technology becoming an increasingly important part of our lives, this service helps to keep staff and parents informed quickly and cheaply.

PowerMac Infotech Web based system delivers real time notifications to parents that improve student's attendance and safety while reducing absence and truancy.

PowerMac Infotech guarantees a dramatic reduction in unexplained absence and generally improves student attendance. It also delivers SMS to parents, students and teachers on an emergency events such as crime, terror, weather condition, cancelled class, or any school or group events that the school administration need to communicate with parents and students in Real Time.

Student safety and welfare are increased, communications with parents are improved and significant savings and efficiencies are enjoyed by schools that use PowerMac Infotech Web based system. Parents will surely appreciate your Educational Institute if you provide this value added service.

Benefits of using PowerMac Infotech Web Based SMS System.

The educational Institutes like Schools, Colleges, and Coaching Centers will benefit and save using our Web based SMS system. The benefit is not only derived for the Educational Institution, but also for the

parents and for the Students. The task for the School administration, management & the office Staff also becomes simple and streamlined. We request you to read all the benefits which we have mentioned below. There still many benefits and there are multitudes of uses.



Benefits to School

- ☒ Get objective & provable metrics for teachers/school's performance.
- ☒ Further your commitment towards education by helping parents to consistently, accurately, securely and easily monitor their child's development at school.
- ☒ Leverage from our wide range of notification services.
- ☒ Preliminary training & life-term support services to be provided by IWIZ.
- ☒ Frequent interaction with the parents enabling better relationships with them.
- ☒ Automatic Report Card generator - reduces workload for class teacher.
- ☒ Competitive advantage - School gets recognition for the service.
- ☒ Ready and instant access to student's performance history.
- ☒ Minimizing cost incurred by schools on phone calls and letters to parents.
- ☒ Ability to immediately contact parents in case of emergency.

Benefits to Parents

- ☒ Child's attendance at school, absenteeism alert
- ☒ Change in bus schedule or cancellation of any bus route.
- ☒ Sudden declaration of a holiday or extension of vacation.
- ☒ Schedules and reminders for parent teacher meet.
- ☒ Examination timetable.
- ☒ Monthly/annual report card delivery.
- ☒ Fee payment details & reminders.
- ☒ Any other events notifications like annual day, sports meet etc
- ☒ Be informed about your child's academic performance at all Attendance - Keeping the parent informed:



For the schools, attempting to locate and notify parents or guardians that their child is absent, is often just as difficult as locating missing students. With PowerMac Infotech SMS Facility, parents and guardians are automatically alerted via SMS messages to their mobile phones, making it an easy, time saving and fault-free way to record realtime student attendance.

It also allows the parents to send a text message to the school when a student cannot attend the class

Example: Dear parent, your Son/Daughter _____, is absent today for Classes. Plz contact us a reason for absence.

Emergencies – Reduce the Stress for parents. In the case of an emergency and when contact is needed as a matter of particular urgency such as approaching dangers from Riots, immediate bundhs, terrorism, Earthquake, bad weather etc. a simple message will give assurance to the Parents.

Example: Dear Parents, your Son/Daughter is safe in the School premises & those who are not availing the School Bus Facility can come and pick their Child.

Unscheduled Holiday - Make the morning lighter.

After the School hours, sometime, if something unforeseen happens & the Students have already finished the School hours and can't be communicated about the Holiday the next day, Inform the parents about any unscheduled holiday that has to be declared due to unforeseen circumstances. It will lighten the morning for the parent as well as the student. It will also reduce the number of working parents calling the school to check if the school is open & will help them plan their day better.

Example: Dear Parents, the School/College is closed today because of _____. The classes will start has normal on _____. Thanks. Principal.

Admissions - Keep the crowds away & don't make the Parents wait unnecessarily. Intimate the parents the time & date of the interviews or the results of the interviews. This way the crowds can be reduced and the school & collage administration is rid of answering hundreds of queries. This will also make the

parents appreciate the System the Educational Institutes have. The admission process can be treamlined with fewer burdens on everyone involved.

Example: Dear Parents, your Son/Daughter has been selected for admission. Plz come for the Interview with the Student & with the TC & Fees on <Date>. Principal.

Examination Results - Helping the child cope up. Just like the days of admissions, the day the results are declared there is a rush that each student and their parents feel, early in the day. Reduce that charge in adrenaline and SMS the result to the parents. It will go a long way as far as the parents are concerned to monitor & handle any negative stress that the child may go through.

Example 1: Your Son/Daughter has secured 1st Class in their 10th Final Exams. Marks Secured are ;

LAN:070;ENG:082,MAT:087, SCI:075;SST:084. Total: 398/500

Example 2: Parents of <Son/daughter> are requested to come and meet the Principal regarding the Examination RESULTS of your Ward on <DATE><TIME>

School circulars / Special announcements.



Gone are those days when long circulars need to be printed and photocopied in large numbers for distribution. A simple & crisp SMS can deliver the same information and be highly cost effective & fast and also less laborious on the office staff.

Example 1: Dear Parents, the School is organizing a Special Educational tour for students of all Classes on <Date> & the FEES for it is <Amount>. Plz see that your Ward participates.

Example 2: The <School/College> is proud to announce that our Teacher Mr/Ms. <name> has got the President award for best teacher. Principal

Example 3: The <School / College > takes immense pleasure in announcing that our 10th Std & 12th Std Students have got 100% First Class & aggregate of 85%.

Example 4: The < School / College > Management is very happy to announce that our School Cricket team has won the State level Championship for 3rd year consecutively.

Example 5: The <School/College> takes immense pleasure to announce that the 9th standard Students <names> will be on NDTV debate tonight. Parents/student watch it.

Class Management – Feedback, Request , Rewards & Encouragement .

As feedback from events that have occurred in relation to behaviour management, class discipline and classroom related events. Requests for transport and or sport or classroom assistance. Incentives and acknowledgement of efforts, achievements and sports performances. As a reminder for Students meetings, teacher meetings, conferences or special management and for any arrangements. Or for an endless number of applications.

Example: The Students of 12th Standard who secure above 90% in all core subjects will be getting a Special incentive of Cash prize of Rs.25, 000/- from the School/College Management.

Involve the parents – Have a Constant Non-verbal Communication.

Tell the parent community about new things that the school is doing; invite the parents for school activities. Advise parents to take responsibility for their Children behaviour / attitude. Guide them in many things which will benefit the Students, Parents & also the Educational institutions.

Example: The < School> is establishing a new Computer Lab with 50 Computers & conducting specialized program both for Students & Parents on Saturdays at 2pm.Contact : School Office.

Alumni of your Students – keep in touch with them forever.It will be very emotional experience for Students who have left the Institution to still receive at least once in a Year a message from their School's favorites Principal or Teacher about the happening in the respective Institution. It will not cost much but will be of great value for both the Institution & the Student.

Example: The <School/College> is organizing its Annual Alumni meeting on <Date> of all Students who have passed out of our Institution in the last 10 years. You are invited.

PowerMac Infotech Web based SMS System offers educators a communication tool so powerful that it reduces costs and allows parents to take action and responsibility for their child's absence, performance, and activities at the touch of a button. Streamlines everything much faster & easier.In a Nutshell, PowerMac Infotech will benefit the Educational Institutes by:



Absenteeism Reports/Alert, Attendance – Daily/Monthly, Function Invitation,
Fee Dues, Fee Schedules, Exam Marks,
Exam Schedules, Bus Schedule alerts – Cancellations, Late Arrivals, Bus Routes.
Advertisements – Admissions, School Festivals, New Facility/Program. Emergency messages.
Parents - Teacher Meetings.
Performance Appraisal/Updates - Unit Test Results, Monthly Subject Ratings, Cumulative Rankings, etc.

This result in,

Increase student's safety and care.

Increase student's attendance & improves their learning achievements.

Communicates rapidly in a crisis situations.

Improvements in administration efficiency and automates the administration procedure.

Makes parents more involved in the children education.

For Web based DEMO or further queries, please feel free to write to us at

powermacinfotech@yahoo.co.in or call us at +91 9336133612 | www.powermacinfotech.com/
www.powermacinfotech.in

Offer % 0

Executive Business Target

Particular	No of SMS	Rate (Paise)	Amount	Tax 12.36%	Total Amount	No of SMS	Rate after offer
Pack 5000	5000	40	2000	247	2247	5000	45
Pack 10000	10000	35	3500	433	3933	10000	39
Pack 25000	25000	30	7500	927	8427	25000	34
Pack 50000	50000	25	12500	1545	14045	50000	28
Pack 1 Lac	100000	20	20000	2472	22472	100000	22
Pack 2 Lac	200000	18	36000	4450	40450	200000	20
Pack 5 Lac	500000	15	75000	9270	84270	500000	17

No of	No of SMS	Amount
15	75000	30000
5	50000	17500
5	125000	37500
5	250000	62500
5	500000	100000
0	0	0
0	0	0
	1000000	247500

S.No	Pack	Client Name	Sender ID	Contact No	Amount
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
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26					
27					
28					
29					
30					
Total Amount					

